



BEWDLEY CARNIVAL

Sponsorship Packages 2027

Put your business at the heart of Bewdley's big day

On **Saturday 26 June 2027**, Bewdley Carnival fills the town with around **4,000 visitors** for the parade, live stage and family entertainment. It's run entirely by volunteers, and local business sponsorship is what makes it happen — covering the real costs of staging, safety and the parade.

Sponsoring puts your name in front of a large local audience — online in the weeks before, and in person on the day — while showing customers you back the town they live in.

Packages at a glance

	Bronze £100	Silver £250	Gold £600	Platinum from £1,000
Name on our website sponsor page	✓	✓	✓	✓
"Proud Supporter" poster for your premises	✓	✓	✓	✓
Thank-you in our sponsors post (Facebook + Instagram)	✓	✓	✓	✓
Logo on our website, linked to your site	—	✓	✓	✓
Dedicated social media posts	—	1 post	Sponsor Spotlight + 2–3 posts	Every major campaign post
Tagged in event promotion posts	—	✓	✓	✓
Leaflet or offer in event bags*	—	✓	✓	✓
Logo on posters & promotional graphics	—	—	✓	Top placement
Stall or presence on the day*	—	—	✓	✓
PA shout-outs during the event	—	—	✓	✓
"Bewdley Carnival sponsored by [you]" branding	—	—	—	✓
Banner at the main stage or parade start	—	—	—	✓
Name a key element: parade, stage or category	—	—	—	✓
Present an award / take part on the day	—	—	—	✓

Each package includes everything in the one before it. *Subject to availability on the day. Platinum is limited to two sponsors.

Which package suits you?

Bronze Community Supporter	£100	Small local businesses wanting to show support without a big spend.
Silver Local Champion	£250	Businesses wanting their own spotlight online and a direct link to their website.
Gold Event Partner	£600	Businesses wanting to be seen across our posters and promotion, and in person on the day.
Platinum Headline Sponsor	from £1,000	One or two headline partners whose name leads the event. Tailored to you — let's talk.

Add-on opportunities

Available on their own or on top of any package.

Fireworks Sponsor Put your name on the carnival's fireworks display.	On request
Stage Sponsor Put your business name on the carnival's main stage.	£500
Parade Category Sponsor Sponsor and present an award such as "Best Float".	£250

How to get involved

- 1 Get in touch**
Reply to this email or contact Chris using the details below.
- 2 We'll send an invoice**
Once paid, you'll start appearing in our sponsor posts and on our website.
- 3 Send us your logo**
A high-resolution logo (PNG or SVG) and your website and social links.

Let's talk

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